

BACHELOR OF ARTS COMMUNICATION STUDIES

STRATEGIC & ORGANIZATIONAL COMMUNICATION CONCENTRATION



COLLEGE OF
ARTS & SCIENCES



PROGRAM OBJECTIVES

- ▶ The Communication Studies Major will equip students with competent communication skills necessary to succeed in a variety of career paths.
- ▶ This comprehensive program encompasses a broad range of practical and theoretical explorations into the dynamic field of communication.
- ▶ Students will be instructed in an array of topics including interpersonal communication, organizational communication, intercultural communication, nonverbal communication, mass media communication, research design and methodology, public speaking, critical thinking, and theories of communication.
- ▶ Throughout these courses, students will learn to communicate effectively to positively impact the workplace for Christ.

CAREER OPPORTUNITIES

Some fields may require a graduate degree or further study

- Marketing
- Advertising
- Graduate School & Higher Education
- Human Resources
- Public Relations
- Entrepreneurship
- Learning & Development
- Nonprofit Organizations

FAST TRACK TO GRAD SCHOOL

Interested in earning a graduate degree in the future? Transition courses give HIU students the opportunity to take classes that can earn credit towards both their Bachelor's degree and a future Master's degree. Visit hiu.edu/fasttrack to learn more.



Total Units: 122



Courses: On Campus



Student / Teacher Ratio: 13:1

PLAY SPORTS?



WASC

B.A. COMMUNICATION STUDIES: STRATEGIC & ORGANIZATIONAL COMMUNICATION CONCENTRATION

PLEASE SEE CURRENT CATALOG FOR ADDITIONAL COURSE OPTIONS.

PROGRAM CURRICULUM

COMMUNICATION & LEADERSHIP

Public Speaking	3
Critical Thinking & Argumentation	3
English Composition	3
Introduction to Literature	3
Foundations: Strengths/Ldr Dev	1
Leadership Skills	3

TOTAL UNITS: 16

BIBLICAL STUDIES

Jesus in the Gospels	3
History & Lit. of the Early Christians	3
History & Lit. of Ancient Israel.	3
Theology of Ministry	3
Introduction to Biblical Research	3
Biblical Elective (upper division)	3
Biblical Theology	3

TOTAL UNITS: 21

HUMANITIES

Foreign Language Elective.	3
Intro to Philosophy.	3
<i>Choose one course:</i>	
Upper Division Literature Elective	3
Upper Division Philosophy Elective	3

TOTAL UNITS: 9

SOCIAL SCIENCE

World History to 1500	3
World History since 1500	3
American Government	3

TOTAL UNITS: 9

MATH

Liberal Arts Math I	3
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TOTAL UNITS: 3

NATURAL SCIENCE W/LAB *Choose one course:*

Natural Science w/Lab	4
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TOTAL UNITS: 4

COMMUNICATION STUDIES MAJOR COURSES

Introduction to Communication Studies	3
Introductory Statistics for Social Sciences	3
Research Design & Methods	3
Communication Theory	3
Intercultural Communication.	3
Communication Internship.	3
Capstone/Senior Seminar	3

TOTAL UNITS: 24

STRATEGIC & ORGANIZATIONAL COMMUNICATION CONCENTRATION

Mass Media Writing & Communication.	3
Small Group Communication	3
Organizational Behavior	3
Social Media Marketing	3
Nonverbal Communication.	3

TOTAL UNITS: 15

COMMUNICATION STUDIES ELECTIVES

Choose three courses:

Marketing Communication.	3
Principles of Management	3
Media Psychology.	3
Positive Psychology	3
Popular Culture & Fiction	3
Adaptation: Fiction into Film.	3
Race in American Society.	3
Film Criticism & Interpretation	3

TOTAL UNITS: 9

GENERAL ELECTIVES

Select from a widespread list of courses to fulfill elective requirements. Electives must be outside of your major.

TOTAL GENERAL EDUCATION: 62

TOTAL MAJOR REQUIREMENT: 48

TOTAL GENERAL ELECTIVES: 12

TOTAL UNITS FOR THE DEGREE: 122